



AMERICAN YOUTH SOCCER ORGANIZATION

a nonprofit corporation dedicated to youth soccer
everyone plays[®]

The **American Youth Soccer Organization** is a 501 C3 non-profit organization in which parents and others volunteer their time and energy to run the entire program. No one from the League Commissioner, to coaches, to officials, receives any salary. This letter is being sent to inquire about the possibility of your sponsorship of a team in our upcoming Spring Season which starts January 27 and runs through March 29, 2025. This past year over 130 sponsors supported nearly 2400 boys and girls from ages 3 through 18 who played in the soccer league at Okeeheelee Park.

I am sure you will receive numerous requests for sponsorship. You are placed in a position of having to decide which programs to support. Many of our sponsors support both the fall and spring leagues. We are very grateful for their dedication to this program. Also, the earlier that you commit, the more exposure you will have to the participants of AYSO Region 345/Okeeheelee Park. Here are some reasons why AYSO is a program you should support.

- * **AYSO** mandates that every child plays in every game, regardless of skill or experience.
- * **AYSO** teaches family values by involving whole families. Players are taught to officiate beginning at age 12 and many become certified coaches. Moms, Dads, and family members serve in various capacities such as Commissioner, Registrar, Treasurer, Refereeing and Coaching Administrators, Purchasing and Safety Directors, Division and Team Managers, Coaches, Referees and many more.
- * **AYSO** trains and certifies its coaches in the rules of the game, as well as the importance of being role models and examples of fair play and sportsmanship.
- * **AYSO** teaches youth to become leaders amongst their peers, both on and off the field.

As a team sponsor during our upcoming Spring season you will receive the following:

- Your business name on the team practice jerseys.
- A 10 x 13 personalized team photo plaque.
- Recognition in all AYSO newsletters mailed quarterly to all our registrants
- Recognition on our website AYSO345.com
- The opportunity to have your business name exposed to thousands of people in our community.
- Your donation is a tax-deductible contribution to a non-profit agency. (**Great end of year tax savings!**)
- The satisfaction of knowing you contributed to the development of good citizens and athletes.

Won't you please support this very worthwhile program? You will have a positive impact on your community, while at the same time offering your business the least expensive, yet far-reaching forms of exposure. We are looking forward to having you among our supporters!

Sincerely,

Rose Arsenault
AYSO Region 345 Commissioner
Region345@aol.com

